

To: Smith, Roxanne[Smith.Roxanne@epa.gov]
Cc: Gray, David[gray.david@epa.gov]; Dibble, Christine[Dibble.Christine@epa.gov]; Hull, George[Hull.George@epa.gov]; Morin, Jeff[Morin.Jeff@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]; Harrison, Melissa[Harrison.Melissa@epa.gov]; Lee, Monica[Lee.Monica@epa.gov]; Colaizzi, Jennifer C.[Colaizzi.Jennifer@epa.gov]; StClair, Christie[StClair.Christie@epa.gov]; Davis, Tim[Davis.Tim@epa.gov]; Glenn, William[Glenn.William@epa.gov]; Smith, Paula[Smith.Paula@epa.gov]; Zito, Kelly[ZITO.KELLY@EPA.GOV]; Keener, Bill[Keener.Bill@epa.gov]
From: Purchia, Liz
Sent: Mon 8/10/2015 11:21:42 PM
Subject: RE: Draft website for Gold King Mine

I like the idea of sections specific to Colorado, NM and the tribes.

Adding Kelly and Bill from R9 so they can take a look as well.

I think it may be best if we all plan to have this website go live at a specific time tomorrow morning.

Everybody, media, staff, congressionals, community members, will all need to be told about this website.

We'll need to ensure that before it goes live that we put a link on the osc.org site telling people to go to this site once it's launched. The OSCs should use the private side of osc.org for their purposes of communicating with first responders.

From: Smith, Roxanne
Sent: Monday, August 10, 2015 7:17 PM
To: Purchia, Liz
Cc: Gray, David; Dibble, Christine; Hull, George; Morin, Jeff; Hart, Daniel; Harrison, Melissa; Lee, Monica; Colaizzi, Jennifer C.; StClair, Christie; Davis, Tim; Glenn, William; Smith, Paula
Subject: Re: Draft website for Gold King Mine

Liz:

Once this language is up, can the page go live?

Also, David we want 1 webpage for the incident that will have info for all to go to. If it will help, we could have sections specific to Colorado, NM and the tribes if that will help.

Sent from my iPhone

On Aug 10, 2015, at 7:03 PM, Purchia, Liz <Purchia.Liz@epa.gov> wrote:

Here is some language that has been used that I think would be helpful to have on the home page

EPA is working closely with first responders and local and state officials to ensure the safety of citizens to water contaminated by the spill. The agency has activated its Emergency Operations System to ensure coordination among its regions, laboratories and national program offices in Washington DC. EPA is closely coordinating with the officials in Colorado, New Mexico, Utah, Southern Ute Tribe and Navajo Nation. EPA is taking the lead on efforts to contain the leak and flow from the mine is now controlled. EPA has also deployed federal On-Scene Coordinators and other technicians in Colorado, New Mexico and Navajo Nation to assist with preparations and first response activities in these jurisdictions. EPA is sharing information as quickly as possible with the community as experts work to analyze any effects the spill may have on drinking water and public health.

From: Gray, David

Sent: Monday, August 10, 2015 6:51 PM

To: Smith, Roxanne; Dibble, Christine; Hull, George; Morin, Jeff; Hart, Daniel; Purchia, Liz; Harrison, Melissa; Lee, Monica; Colaizzi, Jennifer C.; StClair, Christie; Davis, Tim
Cc: Glenn, William; Smith, Paula
Subject: RE: Draft website for Gold King Mine

Thanks Roxanne

As a heads up – we will have today’s information update to release and region 6 will have our first data set. It hasn’t gone through area command just yet and we plan to parallel process with Dana.

David

From: Smith, Roxanne
Sent: Monday, August 10, 2015 5:39 PM
To: Dibble, Christine; Hull, George; Morin, Jeff; Hart, Daniel; Purchia, Liz; Harrison, Melissa; Lee, Monica; Colaizzi, Jennifer C.; StClair, Christie; Davis, Tim
Cc: Gray, David; Glenn, William; Smith, Paula
Subject: RE: Draft website for Gold King Mine

Hi Christine:

You’ve done a wonderful job. We just need some context for the sampling results that have already been posted, some fact sheets, and Q’s & A’s. I also think that we need to put some of the information already posted into plain language so the public can more easily understand what’s happening. We’ll also need to put a link on the osc.org site telling people to go to this site once it’s launched. The OSCs can use the private side of osc.org for their purposes of communicating with first responders. I know that George is working with Dana Tulis to get context around the sampling data. I believe that Jennifer has come up with some Q’s so we’ll need the A’s and hopefully we can get some of that basic info up tomorrow.

Roxanne Smith

Principal Deputy Associate Administrator

Office of Public Affairs

U.S. Environmental Protection Agency

202-564-4455

smith.roxanne@epa.gov

From: Dibble, Christine

Sent: Monday, August 10, 2015 6:17 PM

To: Smith, Roxanne; Hull, George; Morin, Jeff; Hart, Daniel; Purchia, Liz; Harrison, Melissa; Lee, Monica; Colaizzi, Jennifer C.; StClair, Christie; Davis, Tim

Cc: Gray, David; Glenn, William; Smith, Paula

Subject: Draft website for Gold King Mine

Hi everyone, I've created a draft site for the Gold King Mine. To view it,

- log into the Web Content Management System at <https://wcms.epa.gov/user> with your LAN ID and password.

- If you can't log in, send an email to Web CMS Support with your LAN ID; they usually take care of the odd log-in problem within a few minutes.

- Then go to <https://wcms.epa.gov/goldkingmine>

The URL for this site when published will be www.epa.gov/goldkingmine. There should be no reason to type in "www2" as part of the URL; "www" should be sufficient.

Jeff Morin in our office will be taking over for me tomorrow morning to code changes. Jeff can publish it once it's ready, and can ask Web CMS Support to redirect the existing

Region 8 page to the new site. Staff in Regions 6, 8 and 9 have access to edit and publish changes to the site.

Notes on various pages:

- **Home page** –

- not sure if you want the claims form to be this prominent. If not, there are other pages that link to it. Claims form PDF is copied from the OSC site.
- I have included placeholder for a link to a page that explains what the data indicate
- We can also easily add an FAQs page and a link on the home page to the FAQs

- **Contact Us** – emails sent using the form will go to r8eisc@epa.gov unless that feature is changed.

- **Who's responding/EPA role page** – all content of this page comes from the R8 updates, but I've organized it, added links, taken out words like "yesterday" and "tomorrow" and added a definition of flocculant agents. This page will have to be kept up-to-date daily.

- **Updates page** – new updates can easily be added

- **View raw data page** – the three PDFs from the OSC site are now copied on this site.

Let me know if you have questions. I'll be available tomorrow at 202-306-7367.

Christine Dibble

Senior Web Content Strategist

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